



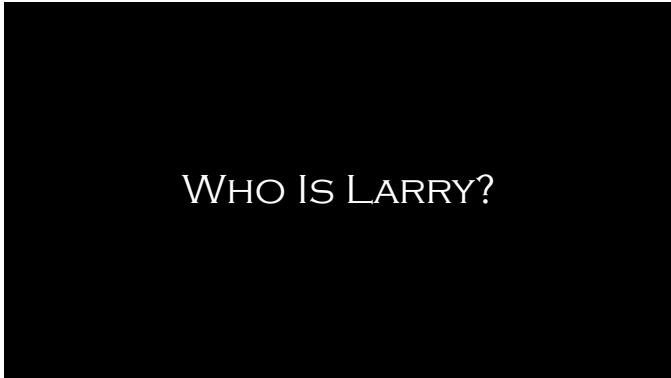
1



2



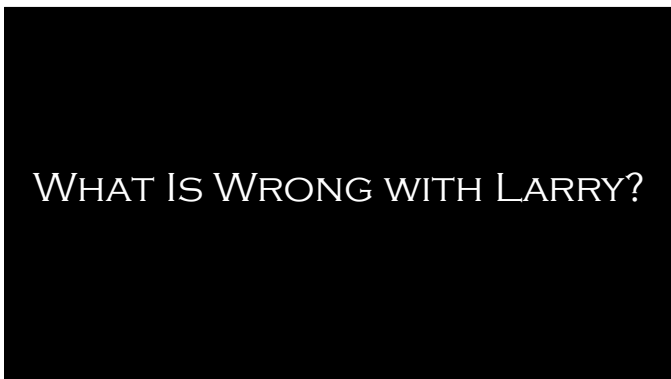
3



4



5



6

FUNDAMENTALLY...

7

LARRY IS NOT EMBRACING
NEW TECHNOLOGY

8

LARRY IS MISSING
OPPORTUNITIES...

9

...DON'T BE LIKE LARRY

10

...EMBRACE TECHNOLOGY

11

AND...WHEN EMBRACING
NEW TECHNOLOGY...

12

EMBRACE THREE KEY
ETHICAL STANDARDS...

13

ETHICAL STANDARD # 1:
ENSURE DATA PRIVACY
AND SECURITY

14

JUNE 5TH

15



16



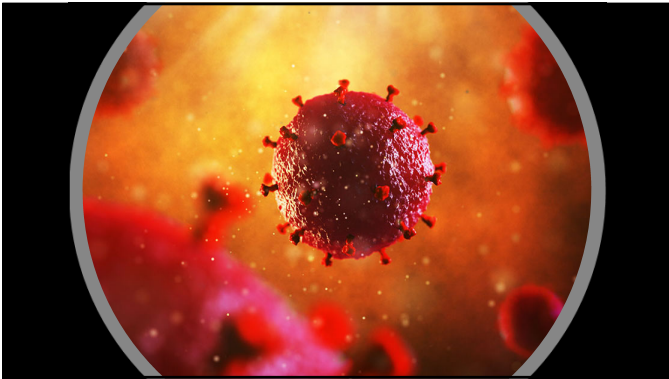
17



18



19



20



21



22



23



24



25



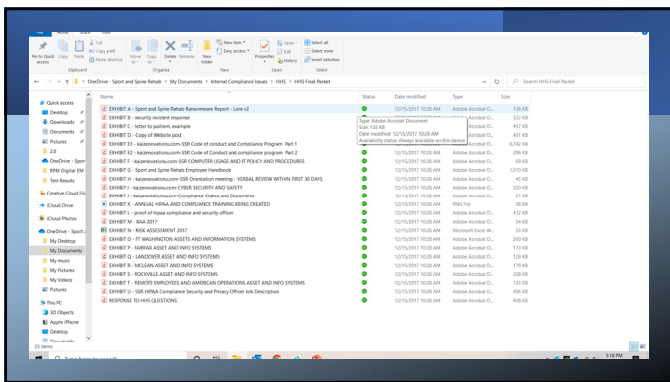
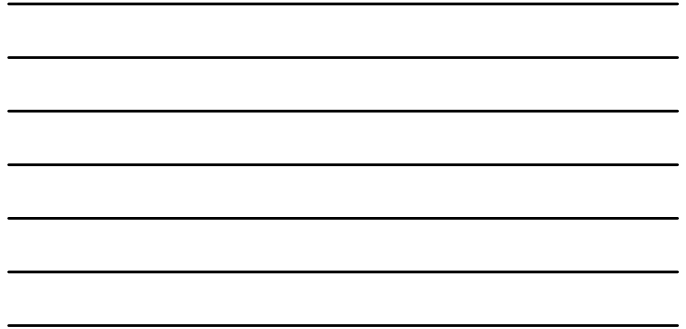
26



27



28

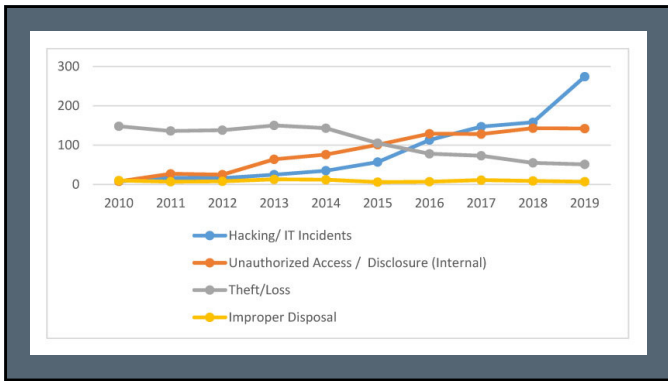


29

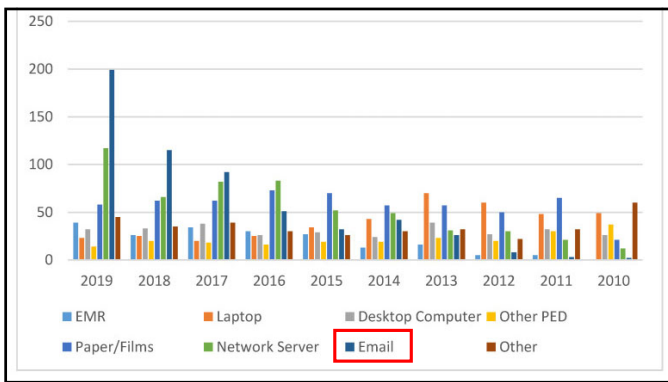


30

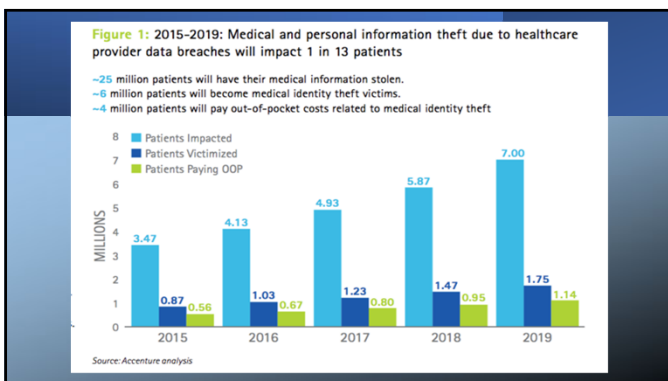




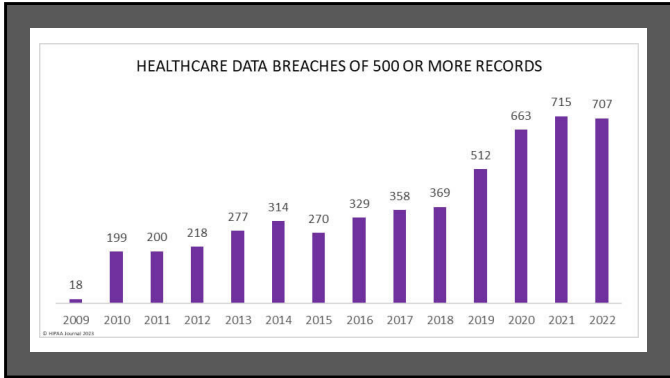
31



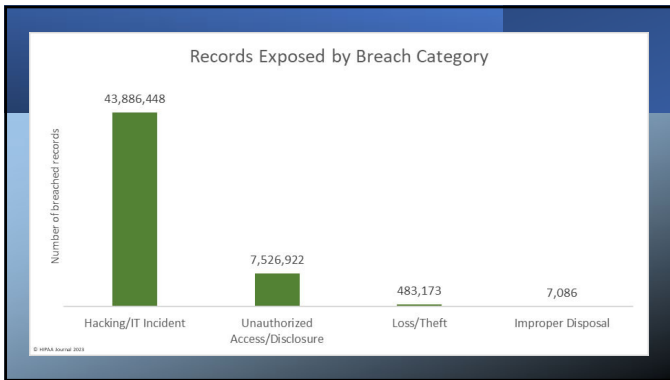
32



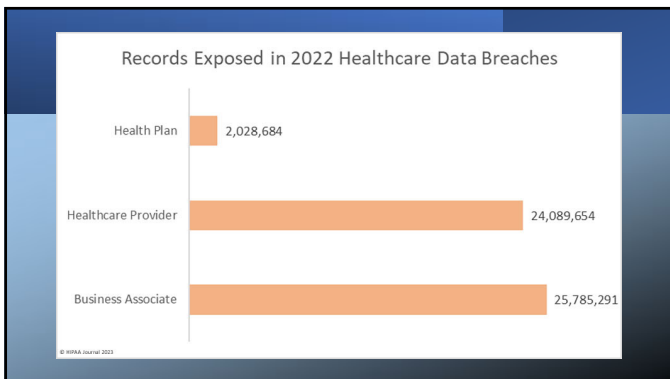
33



34



35



36



43



44



45


STEAL EXPENSIVE SERVICES
STEAL EXPENSIVE PRODUCTS/DME
IDENTITY CAN BE SOLD ON BLACK MARKET

46

THE INTERTWINING OF MEDICAL RECORDS
CAN COMPLICATE A PATIENT'S COVERAGE
BASED ON PRE-EXISTING CONDITIONS

47

IDENTITY
THEFT CAN
WREAK HAVOC
ON FAMILIES:
ANNORIE
CROMAR



48



49

TOP FIVE CAUSES OF DATA BREACH

- CAUSE #1: OLD, UNPATCHED SECURITY VULNERABILITIES. ...
- CAUSE #2: HUMAN ERROR. ...
- CAUSE #3: MALWARE. ...
- CAUSE #4: INSIDER MISUSE. ...
- CAUSE #5: PHYSICAL THEFT OF A DATA-CARRYING DEVICE.

50

ETHICAL STANDARD #1:
ENSURE DATA PRIVACY
AND SECURITY

51



52



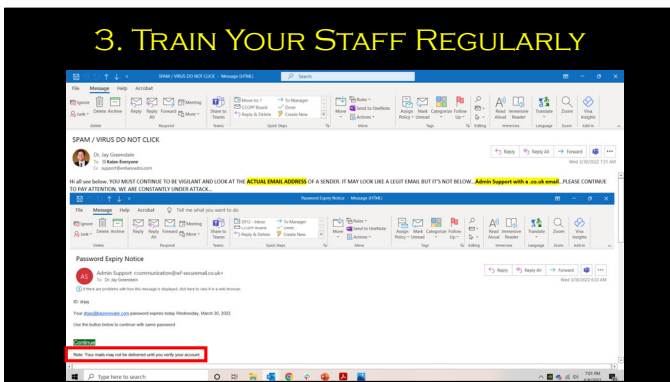
53



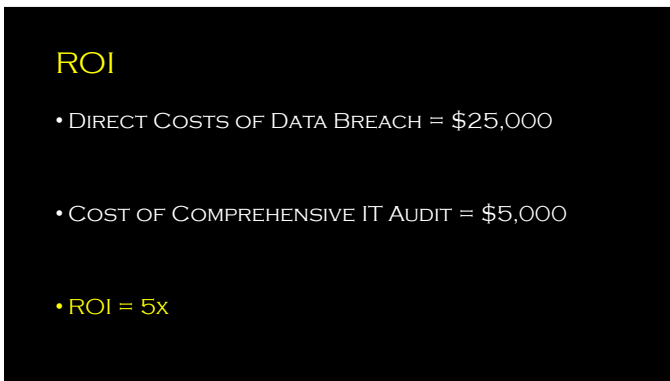
54



55



56



57



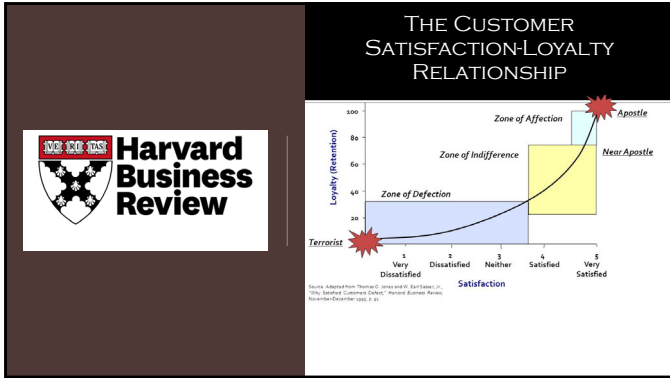
58



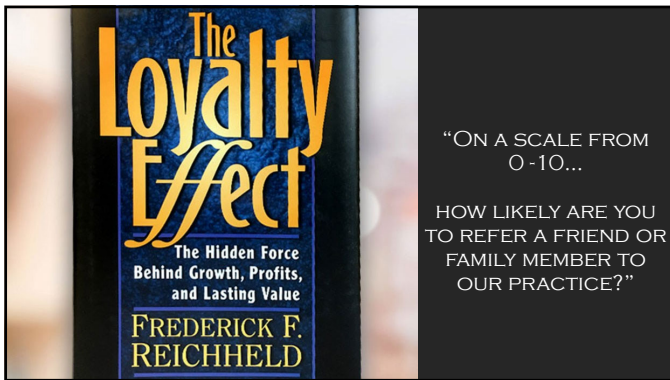
59



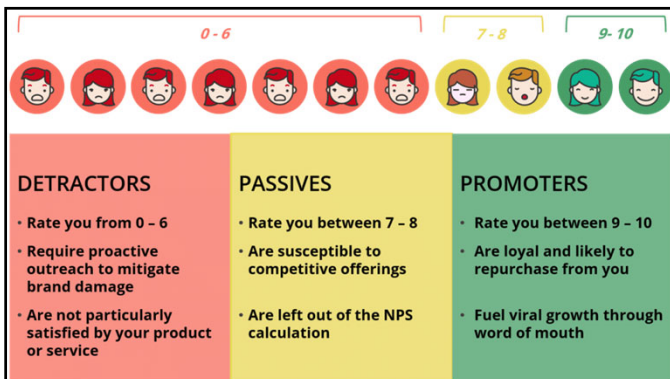
60



61



62



63

WHAT IS THE
NUMBER ONE
DRIVER OF
PATIENT SATISFACTION LOYALTY?

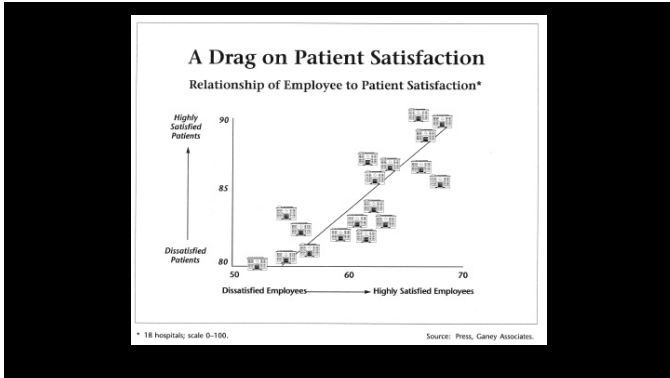
64

ACCORDING TO GALLUP AND PRESS
GANNEY, WHAT'S THE NUMBER ONE
DRIVER OF LOYALTY?

65

TOP DRIVERS OF PATIENT SATISFACTION LOYALTY	
PRESS GANNEY:	
1. HOW WELL STAFF WORKED TOGETHER TO CARE FOR YOU	.79
2. OVERALL CHEERFULNESS OF THE HOSPITAL	.74
3. RESPONSE TO CONCERNS/COMPLAINTS DURING YOUR STAY	.68
GALLUP:	
1. STAFF WORKED TOGETHER AS A TEAM	.64
2. NURSES ANTICIPATED YOUR NEEDS	.64
3. STAFF RESPONDED WITH CARE AND COMPASSION	.62

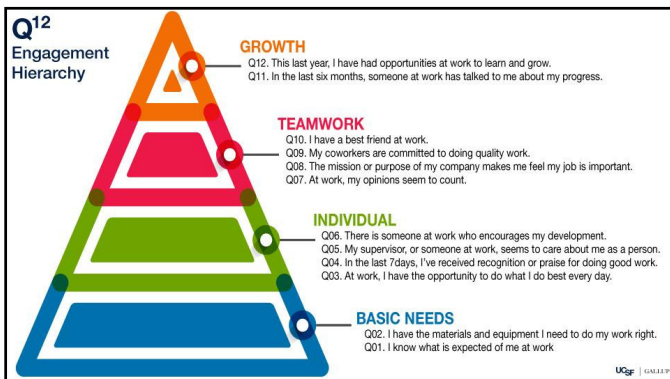
66



67

WHAT'S THE BEST TOOL TO MEASURE
EMPLOYEE ENGAGEMENT?

68



69

Q12 Engagement Hierarchy

GROWTH
Q12. This last year, I have had opportunities at work to learn and grow.
Q13. In the last six months, someone at work has talked to me about my progress.

TEAMWORK
Q14. I have a good friend at work.
Q15. My coworkers are committed to doing quality work.
Q16. The mission or purpose of my company makes me feel my job is important.
Q17. At work, my opinions seem to count.

INDIVIDUAL
Q18. There is someone at work who encourages my development.
Q19. My supervisor, or someone at work, seems to care about me as a person.
Q20. In the last 30 days, I've received recognition or praise for doing good work.
Q21. At work, I have the opportunity to do what I do best every day.

BASIC NEEDS
Q22. I have the materials and equipment I need to do my work right.
Q23. I know what is expected of me at work.

THE BASIC NEEDS ...

- DOES YOUR PRACTICE HAVE A TRAINING MANUAL?
- WHAT FORM IS IT IN?
- HOW OFTEN DO YOU UPDATE THE MANUAL?
- HOW DO YOU KNOW IF INFORMATION HAS BEEN RETAINED?
- WHAT IF IT WAS DIGITAL?

70

THINKIFIC

Manage Learning Content

DESIGN YOUR SITE

MARKET & SELL

ADVANCED REPORTING

SUPPORT YOUR STUDENTS

SETTINGS

Courses Memberships & Bundles Re-order

Search courses by name or instructor

GRID LIST PLAYER SETTINGS

COVID Crash Course

REHAB 360

Leadership Through Crisis Playbooks

The Evidence Based Report of Coaching

Kansas Customer Onboarding

The Chiropractic Entrepreneur Framework

Growth Masterclass - Standing Out!

Creating Certain Practice Success in Uncertain Times

71

THINKIFIC

Manage Learning Content

DESIGN YOUR SITE

MARKET & SELL

ADVANCED REPORTING

SUPPORT YOUR STUDENTS

SETTINGS

JAY'S ACCOUNT

BUY A MONTH FREE

My Training

Courses Memberships & Bundles Re-order

Search courses by name or instructor

GRID LIST PLAYER SETTINGS

COVID Crash Course

REHAB 360

Leadership Through Crisis Playbooks

The Evidence Based Report of Coaching

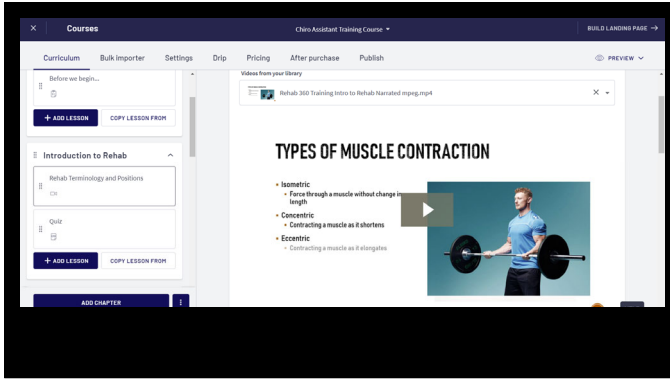
Kansas Customer Onboarding

The Chiropractic Entrepreneur Framework

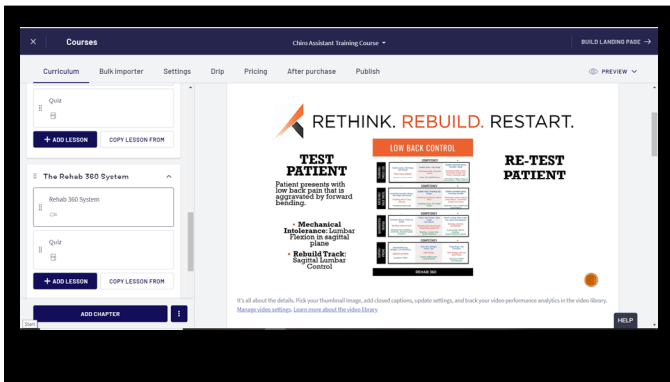
Growth Masterclass - Standing Out!

Creating Certain Practice Success in Uncertain Times

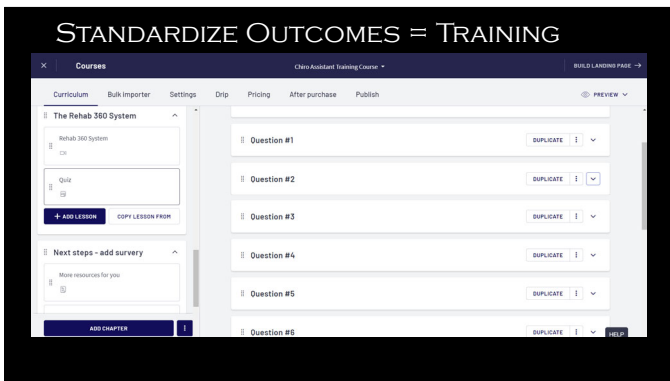
72



73



74



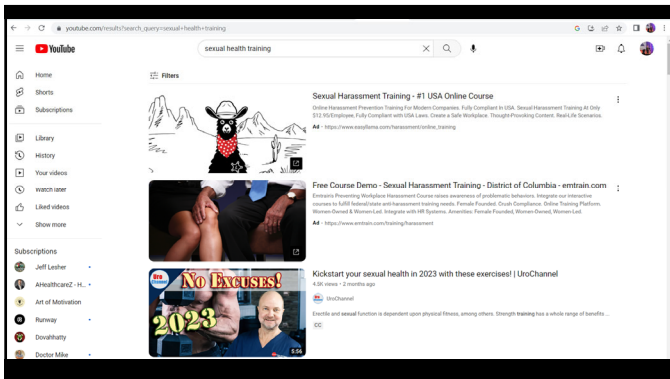
75

VERY SIMPLE TO UPLOAD CONTENT ON YOUR OWN OR LEVERAGE OTHER PEOPLE'S CONTENT FOR STANDARDIZED STAFF TRAINING

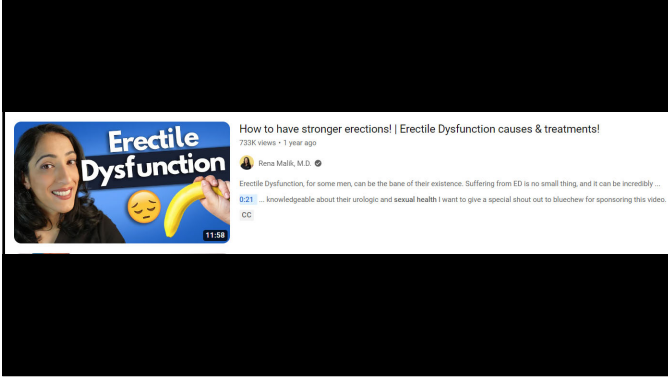
76



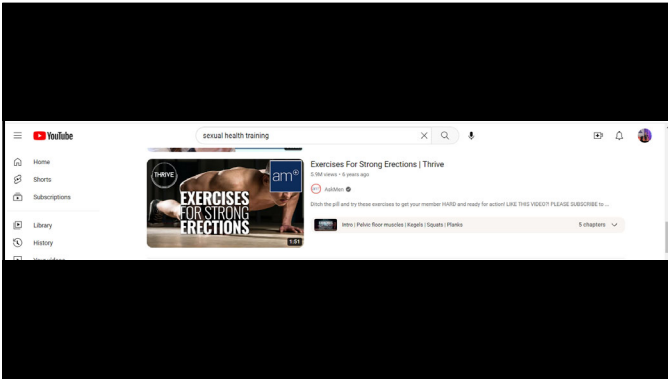
77



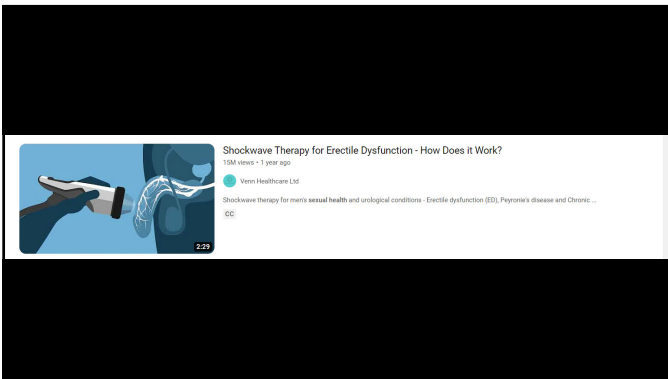
78



79



80



81

NIH National Library of Medicine National Center for Biotechnology Information

PubMed® extracorporeal shockwave therapy erectile dysfunction Search

Advanced Create alert Create RSS User Guide

Save Email Send to Sorted by: Best match Display options

173 results Page 1 of 18

RESULTS BY YEAR: 1999 2023

TEXT AVAILABILITY: Abstract, Free full text, Full text

1 Low-intensity extracorporeal shockwave therapy for erectile dysfunction. Cangiano O, Khalafalla K, Al Ansari A. *Arab J Urol*. 2021 Jul 5;19(3):340-345. doi: 10.1080/2090598X.2021.1948158. eCollection 2021. PMID: 34552784 Free PMC article. Review.

2 Low-intensity Extracorporeal Shockwave Therapy for Erectile Dysfunction in Diabetic Patients. Sghair L, Shultz T, Appel R, Horze P, Yagubov O, Vinarov A. *Sex Med Rev*. 2021 Oct;9(4):619-627. doi: 10.1016/j.smrv.2019.06.007. Epub 2019 Aug 1. PMID: 31378506. Review.

82

Q12 Engagement Hierarchy

GROWTH
Q12: This last year, I have had opportunities at work to learn and grow.
Q13: In the last six months, someone at work has talked to me about my progress.

TEAMWORK
Q16: I have a best friend at work.
Q18: My coworkers are committed to doing quality work.
Q19: The mission or purpose of my company makes me feel my job is important.
Q27: At work, my opinions seem to count.

INDIVIDUAL
Q26: There is someone at work who encourages my development.
Q25: My supervisor, or someone at work, seems to care about me as a person.
Q24: In the last 12 days, I've received recognition or praise for doing good work.
Q23: At work, I have the opportunity to do what I do best every day.

BASIC NEEDS
Q20: I have the materials and equipment I need to do my work right.
Q21: I know what is expected of me at work.

THE INDIVIDUAL AND TEAMWORK NEEDS ...

- DO YOU HOLD REGULAR MEETINGS WITH YOUR TEAM AND DIRECT REPORTS?
- IS IT SAME TIME, SAME DATE, SAME AGENDA EACH WEEK?
- ARE TEAM MEMBERS RESPONSIBLE FOR SPECIFIC KPI'S AND GOALS?
- WHAT PROCESS DO YOU ENSURE SELF-ACCOUNTABILITY?

83

TRACTION TOOLS Sign Up Your Organization Login

TRACTION TOOLS

Email:

Password:

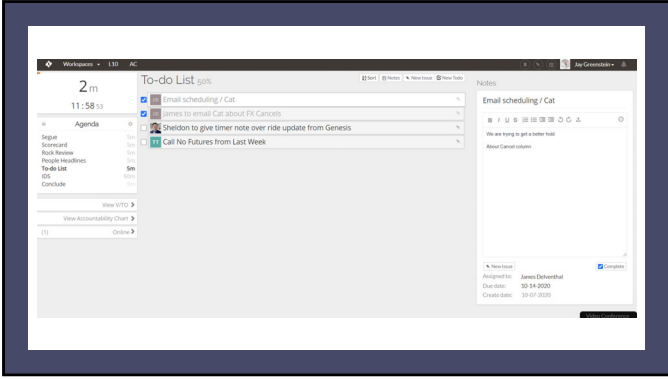
LOGIN Remember me?

Forgot my password

Learn more about Traction Tools

Check out our YouTube channel to learn more about the software!

84



88



89



90



91



92

ROI

- COST OF THINKIFIC = \$0
- COST OF TRACTIONTOOLS = \$149 / MO > \$1,788
- ANNUAL VALUE OF ONE MORE INTERNAL REFERRAL PER MONTH = \$12,000
- ROI = ~7X ROI

1. <https://www.gallup.com/workplace/247393/fixable-problem-costs-businesses-trillion.aspx#:~:text=The%20cost%20of%20replacing%20an,to%20%242.6%20million%20per%20year.>

93



94



95



96



100



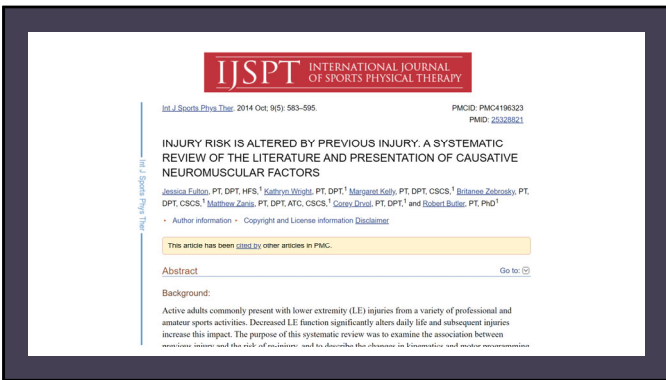
101



102



103



104



105


ROI: Retention or New Patients?



106

ROI: Retention or New Patients?


Revenue per visit	\$100
Current New Patients	20
Target New Patients	23
Difference	3
Monthly Increase in Revenue New Patients	\$2,700
Annual Increase in Revenue New Patients	\$32,400



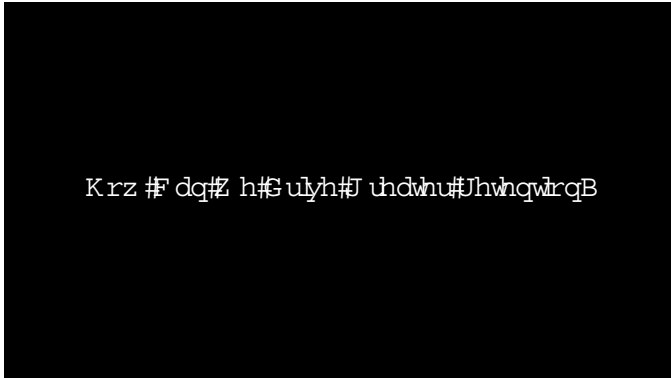
107

ROI: Retention or New Patients?

Revenue per visit	\$100
Current PVA	9
Target PVA	12
Difference	3
Monthly Increase in Revenue Adherence	\$6,000
Annual Increase in Revenue Adherence	\$72,000



108



109



110



111

Udlvh#rxu#Kdgg#L#rx#Kdyh#d#vp duw#Skrqh

112

Udlvh#rxu#Kdgg#L#rx#Kdyh#d#
Idyrulh#hw#Dssv

113

Krz #F rrc# rxg#lw#En#L#rxu#Schngw#
Sxong#R xw#khl#Skrqh#lqg#Vdz #
\rxu#dqf#Dss#frq

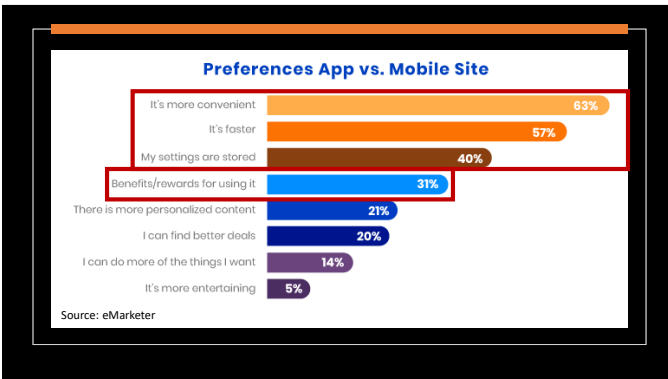
114



115



116



117

Wkh#E1j R s s ruwq|w| ǫ

41 Derxw*6 (# #k |vlf lqvw#hnd#
p Khdok#hs svf#dq#e rrvw#B#B dwhgw#
khdok.fduh#xwfrp hf

51 ;< (# #k |vlf lqvw#hnd# #k | # rxw#
dhdq #hfrp p hqg #dq#p Khdok#hs s#
w #kh l#B dwhgw#f

61 Idf lkdwqj #qj r lqj #frp p xq lfdwrg#
ehvz hqg#B dwhgw#dqg #Bk |vlf lqvw#
yldhs svf#dq#p suryh#hgj dj hp hq#
udwhv#e | #3 (#u#k|j khu#f



1. <https://hbr.org/2015/06/using-data-to-increase-patient>
2. <http://www.mhaalthnews.com/news/using-survy-pat/>

121



Future Stores: Miami 2020
Beverly Hills
Westchester, NY 10595

Here's How CVS is Using Technology to Grow their Healthcare Service to Epic Proportions

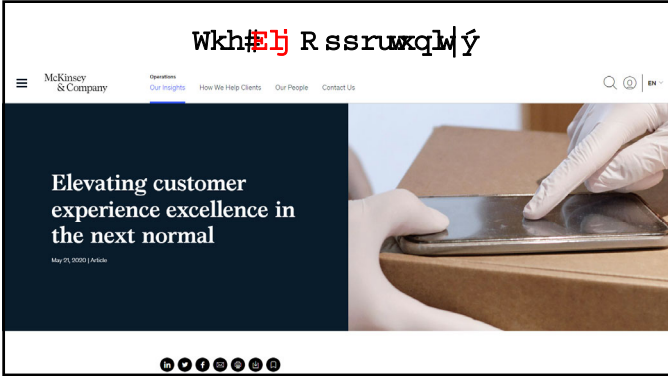
CVSHealth

122

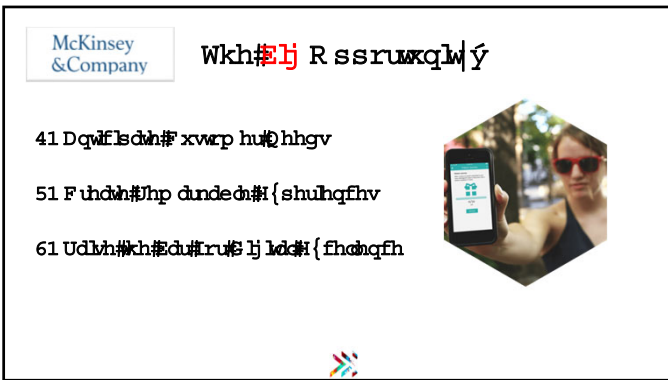
Šwkh#j dwd#kcrz v#k d#
rxu#B uhvfulsvlrg#
ehqnl#p dgdj hp hq#
p hp ehv#B kr#h#h#
xvbj #f#fulw| qf
p re l#B#ss#kdyh#
lp suryng#k#h l#
dgj khuhq#h#dq | z khuh#
iurp #3 (#r#3 (ǫ#



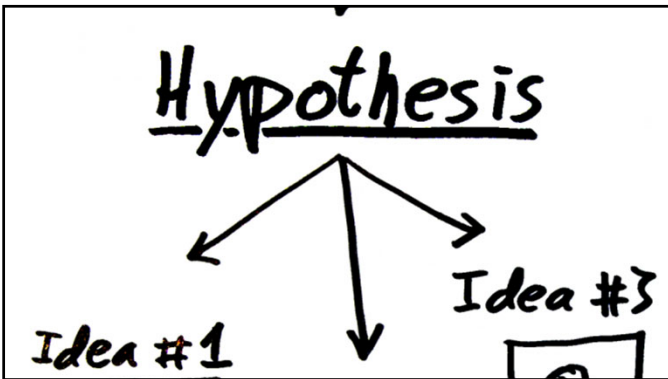
123



124



125



126



127



128



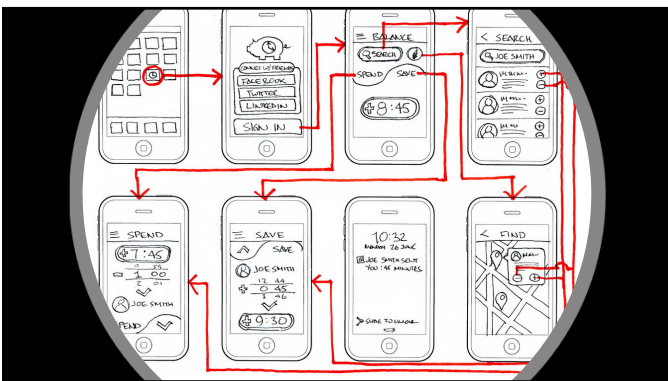
129



130



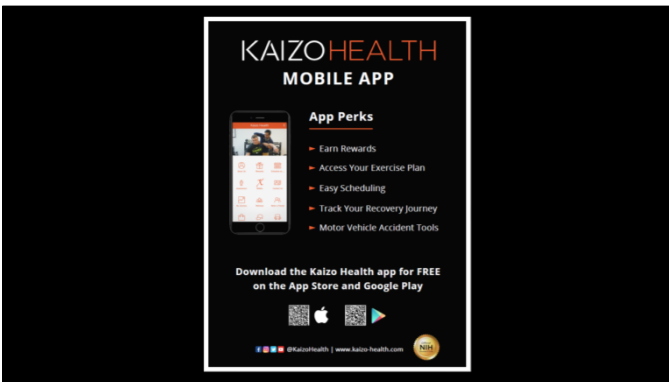
131



132



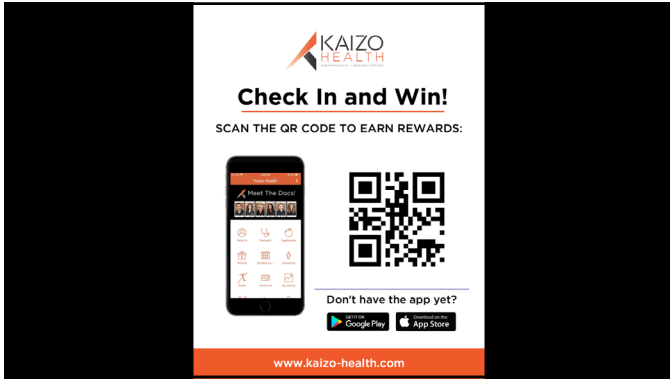
133



134



135



136



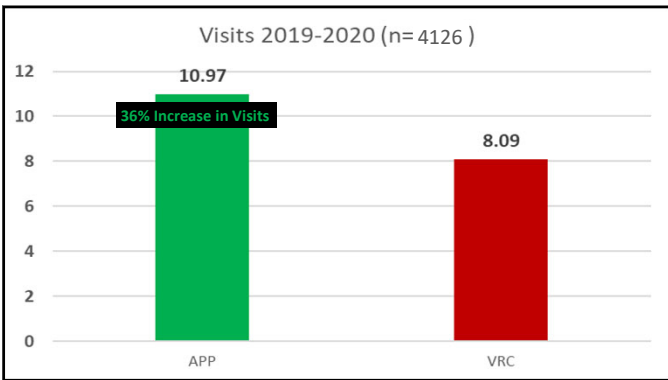
137



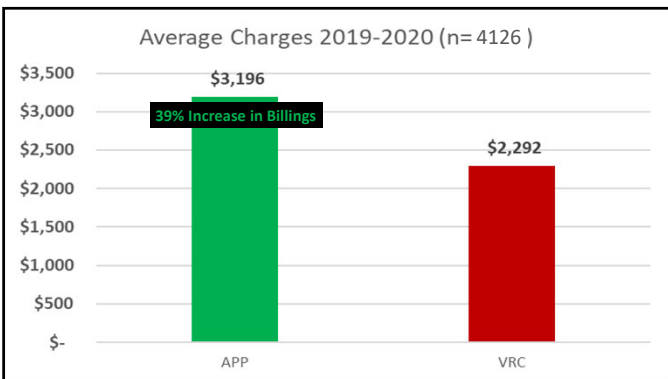
138



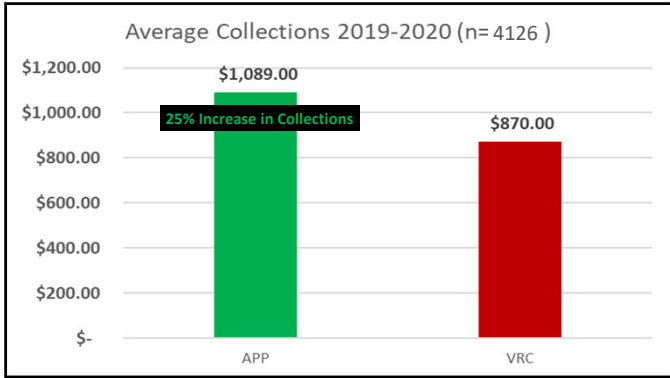
139



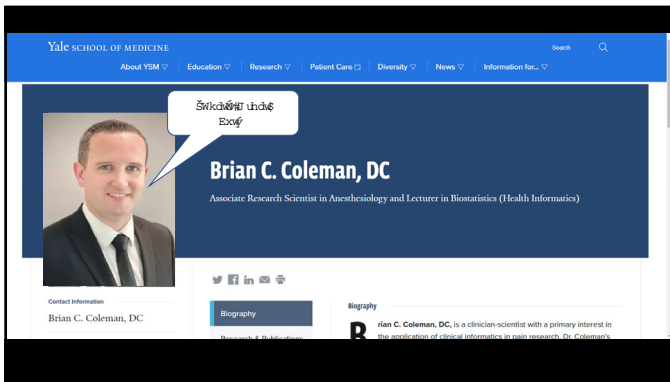
140



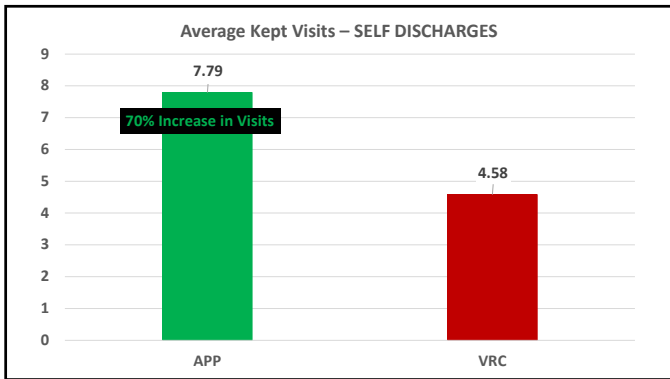
141



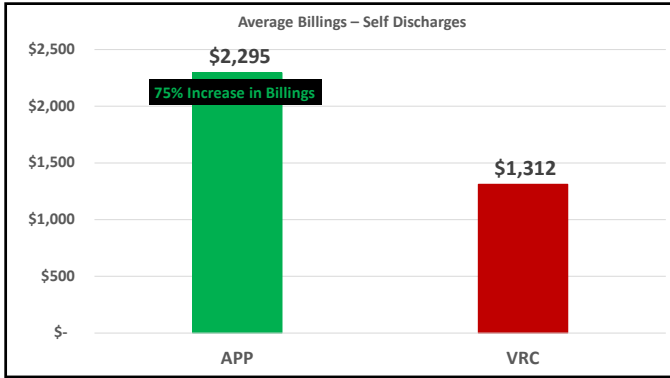
142



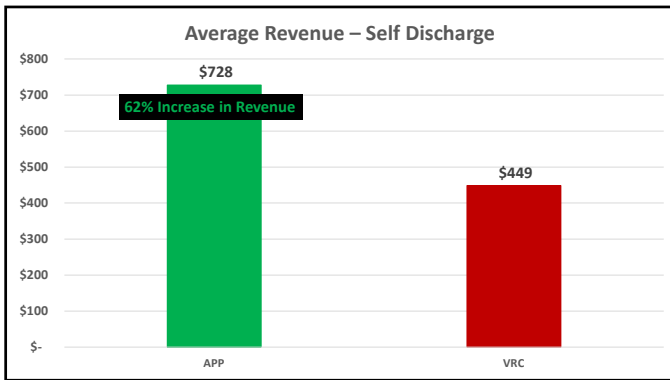
143



144



145



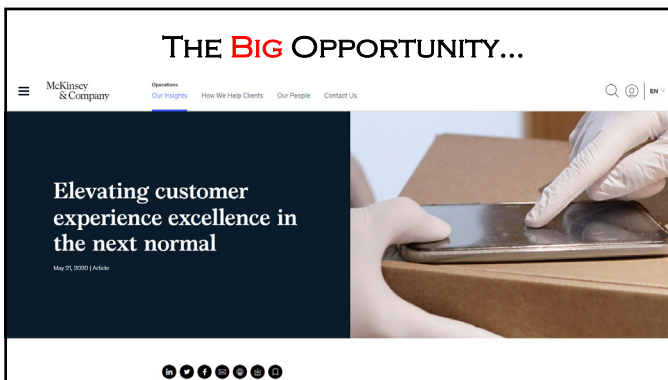
146



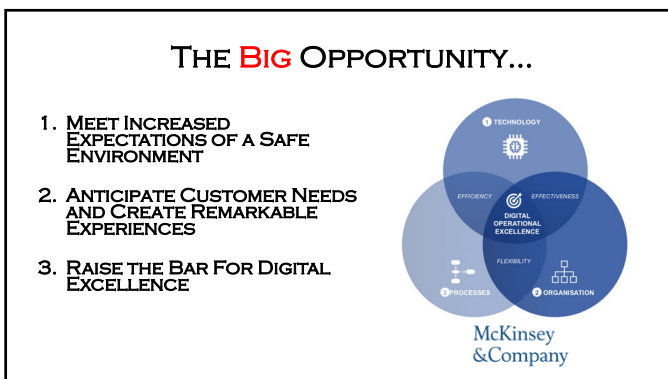
147



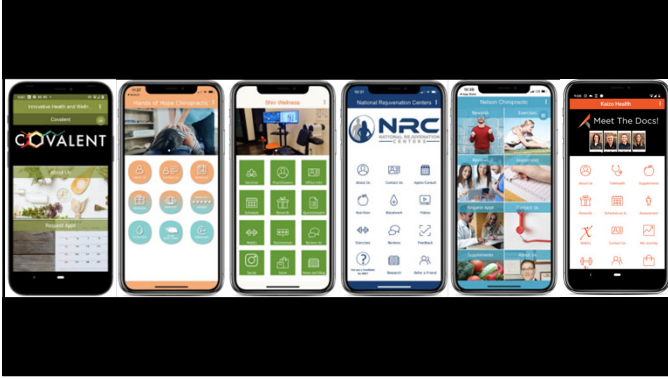
154



155



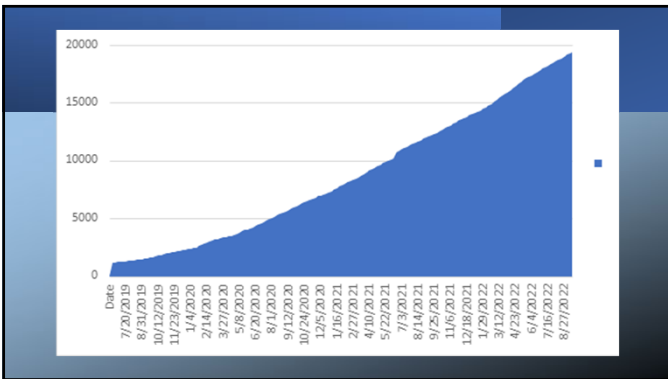
156



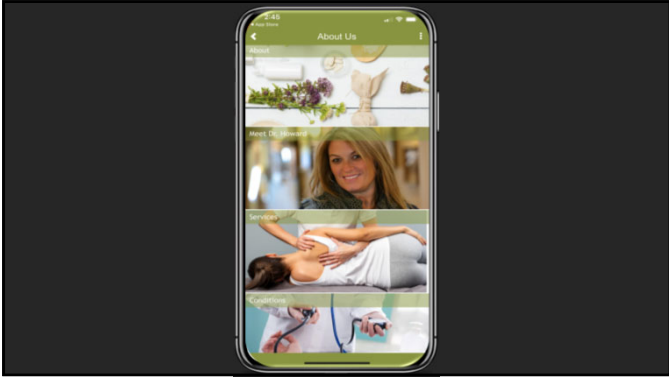
157



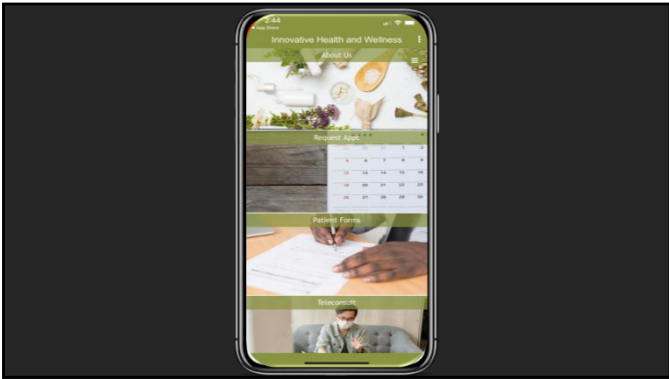
158



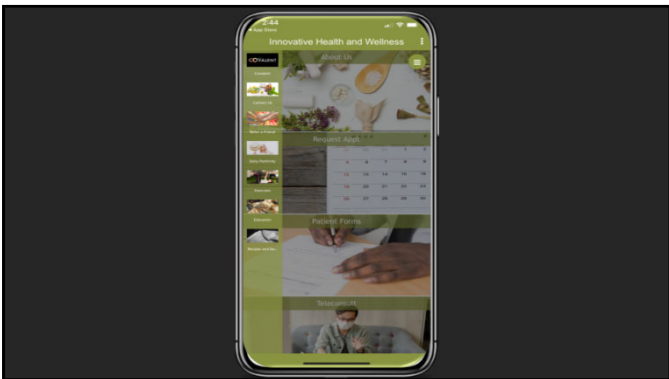
159



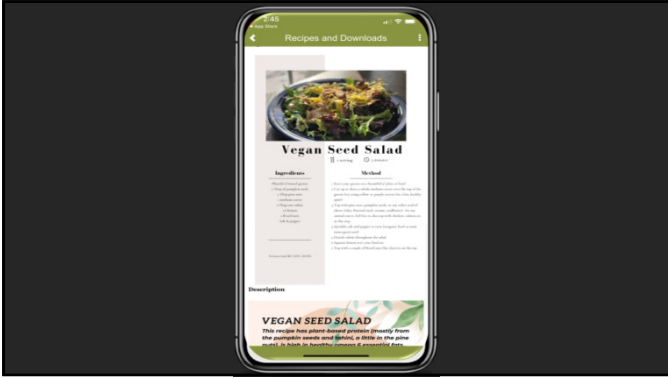
160



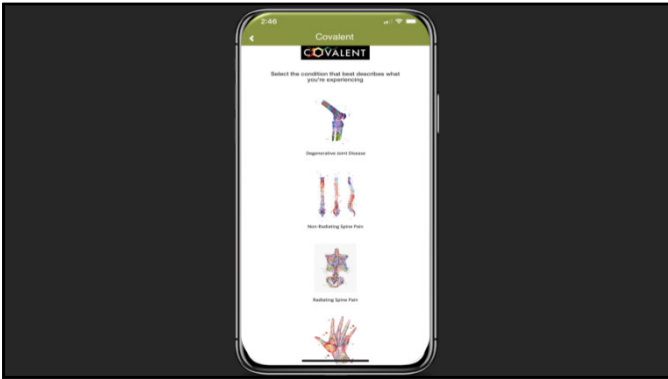
161



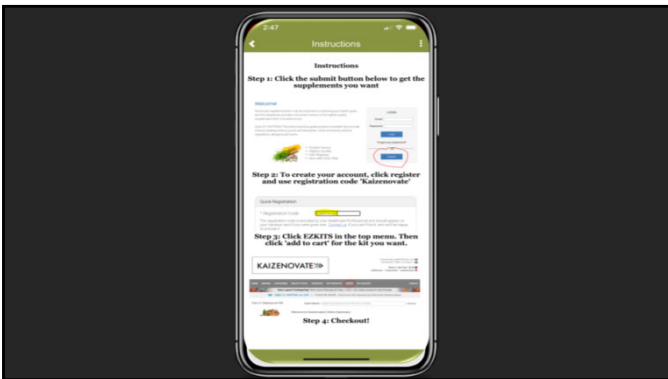
162



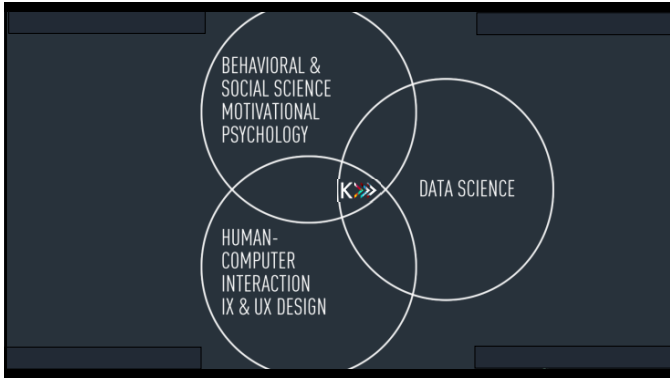
163



164



165



166



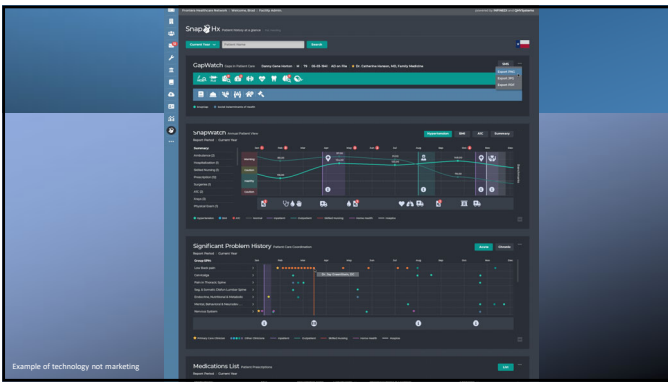
167



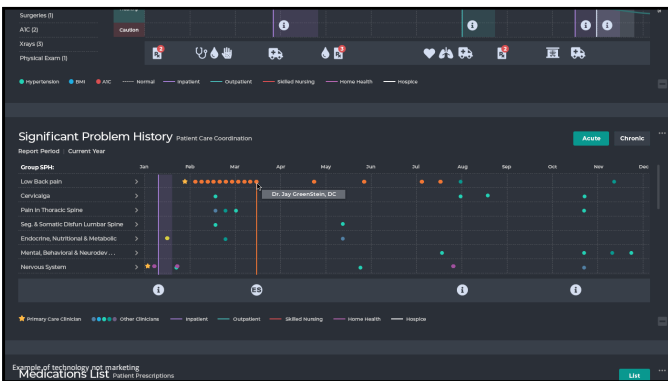
168



172



173



174



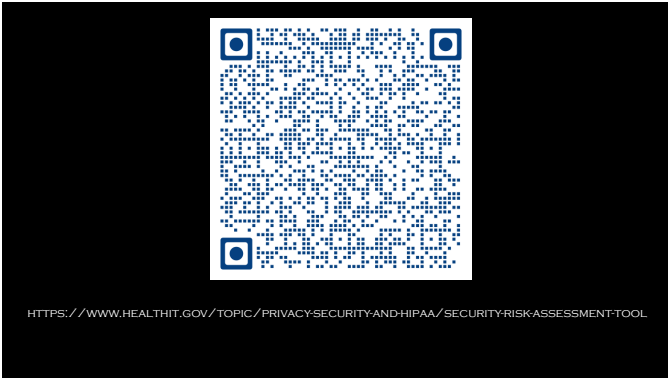
178



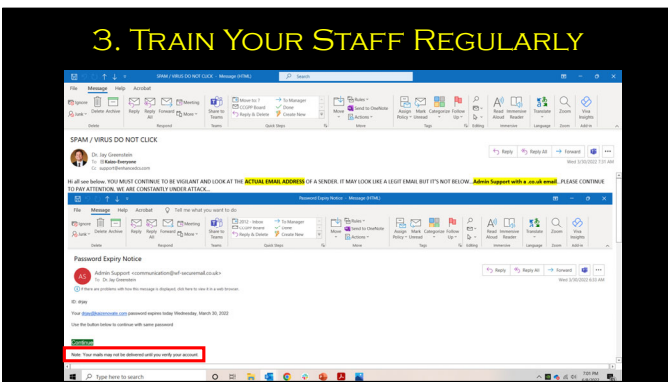
179



180



181



182



183



184



185



186



187



188



189



190
